



A positive reflection on your bottom line!

A mirror image of new HP products at competitive prices.

HP Renew is a worldwide program from HP designed especially to complement new product sales. It offers you an extensive portfolio of quality HP products, fully remanufactured by HP and backed by the original HP warranty. Only products that have been through HP's rigorous refurbishment process can be part of HP Renew.

Products are sourced from the HP demo pool, factory loaner equipment, factory excess, customer returns and trade-ins. More than 80% of the equipment is less than 12 months old. The latest HP technology is also available, as product returns often begin shortly after their initial introduction.

The HP Renew portfolio

- HP Business Critical Servers, including Superdome
- HP StorageWorks Solutions
- HP Industry Standard Servers
- HP ProCurve Networking Products

What can we offer you?

- An extended HP portfolio
 - Quality and reliability that mirrors new HP products
 - Full HP warranty, service and support options
 - Latest HP technology
 - Access to older technology
 - An alternative to stretch your IT budget
 - Custom configuration
 - Support from a specialized HP Renew team
-





Compatible products, competitive prices

Competitive pricing with an HP guarantee

Your IT budget is tight but you still want HP quality? Then the HP Renew Program is designed for you. An affordable price and the original HP manufacturer's warranty are just the beginning. Products from the HP Renew portfolio are 15% to 40% below the price of new, in addition to unbelievable promotions, so you can reduce your IT costs and increase your bottom line.

Available solutions

You want it and you want it now? The HP Renew Program can often deliver at short notice and source from an extensive worldwide inventory—a great backup solution when new products may not be immediately available.

Defy time with HP Renew

You may not always want to apply the very latest technology or keep pace with short technology lifecycles. Defy time and maintain your existing IT infrastructure while adding upgrades and expanding to the next generation—at your own pace.

Comparable solutions

Get the most out of your IT budget by "mixing and matching" new HP products with the HP Renew portfolio, ensuring HP quality and reliability, coupled with compatibility and performance for future growth.



Find out more

Learn more about how ASR and HP Renew can help stretch your IT dollar.

Contact us today for a quote at

877.272.8738

ASR is proud to be an authorized dealer of the entire HP Renew product line. For more information on the HP Renew Program, visit www.asrcomputer.com.

© 2007 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

4AA0-8794ENUS, 12/2007

